

<p>▶ Professor William Kovacic Former Commissioner /Chairman, United States Federal Trade Commission</p>		<p>✓ CARTELS</p>	<p>✓ CONSUMER PROTECTION</p>	<p>✓ ASIAN COMPETITION POLICY &amp; LAW</p>
<p>✓ MERGERS</p>	<p>✓ UNILATERAL CONDUCT</p>		<p>◀ Professor Caron Beaton-Wells Melbourne Law School</p>	
		<p>◀ Professor Frederic Jenny OECD Competition Committee</p>		
<p>▶ Professor Allan Fels Australian Competition and Consumer Commission</p>				<p>▼ Professor Damien Geradin University of Tilburg and Edge Legal</p>
<p>▶ Professor Hassan Qaqaya Former Head, UNCTAD Competition and Consumer Policies Branch</p>		<p>▲ COMPETITION LAW IN A GLOBALISED WORLD</p>	<p>▲ ENHANCE YOUR GLOBAL PATHWAY</p>	

# Online Global Competition and Consumer Law Graduate Courses



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# ONLINE GLOBAL COMPETITION AND CONSUMER LAW

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## Overview

The Global Competition and Consumer Law graduate courses from the University of Melbourne's renowned Law School, is one of only a few courses in the world that covers both competition and consumer policy and law, enforcement and institutions, from multidisciplinary and international and comparative perspectives.

These fully online courses offer flexibility for students with an already busy schedule, using cutting-edge technology to provide unprecedented access to global leaders in the field and an engaging learning experience that sets this course apart from distance learning models.

*"The ability to obtain specialised expertise in competition and consumer law through a flexible and interactive online program is immensely valuable to lawyers practising in today's global environment. The introduction of this unique program adds yet another dimension to the University of Melbourne's reputation for offering world-class masters level qualifications in this field."*

Caroline Coops,  
Partner, King & Wood Mallesons

## Who is this program for?

These courses are for professionals who are seeking a world-recognised, highly respected qualification that will open up and enhance global career pathways in the private or public sectors.

The following courses are offered:

### **LLM (Global Competition and Consumer Law)**

Open to law graduates, comprises of eight subjects and can be completed part time over two years.

### **Master of Global Competition and Consumer Law**

Open to non-law graduates, such as economists, comprises of eight subjects and can be completed part time over two years.

### **Graduate Diploma (Global Competition and Consumer Law)**

A pathway course into further studies in Global Competition and Consumer Law, comprises of four subjects and is suitable for law and non-law graduates.

### **Single Subject (Global Competition and Consumer Law)**

Choose from nine subjects which can be taken over eight weeks and is suitable for law or non-law graduates.

## Key dates

Term	Applications close	Term starts
Term 3, 2017	28 May	10 July
Term 1, 2018	20 November	8 January

## Who will I learn from?

When you study with the Melbourne Law School you gain a credential from an institution that has been rated as the best law school in the Asia-Pacific region and in the top ten law schools in the world.\*

The panel of experts involved in designing and delivering the program, including interacting with students in their studies on a regular basis, are people who are not only distinguished scholars and experienced teachers, but have held or hold leadership roles in private practice, competition and consumer authorities, intergovernmental organisations, and adjudicatory bodies, amongst others, in the competition and consumer law field.

They include:

**Professor Caron Beaton-Wells**, Program Director, Global Competition and Consumer Law, University of Melbourne

**Professor Allan Fels AO**, University of Melbourne, former Chairman, Australian Competition and Consumer Commission

**Professor Damien Geradin**, University of Melbourne, University of Tilburg, EDGE Legal

**Professor William Kovacic**, University of Melbourne, George Washington University, former Chairman, United States Federal Trade Commission

**Professor Frederic Jenny**, University of Melbourne, ESSEC Business School, Chairman, OECD Competition Committee

**Professor Hassan Qaqaya**, University of Melbourne, Perdana University, former Head, UNCTAD Competition and Consumer Policies Branch

**Dr Rhonda Smith**, University of Melbourne, former Commissioner, Australian Competition and Consumer Commission

**Professor Mark Williams**, University of Melbourne, Director, Asian Competition Forum.

## What will I learn

On successful completion of this program you will have the advanced expertise and practical skills in global competition and consumer law, including in relation to:

- Economic theories, policies, principles and methods that underpin and influence policy and law in this area
- Legal rules in major jurisdictions around the world – particularly the United States, European Union, and parts of the Asia-Pacific region
- Institutions that develop, administer and enforce competition and consumer policy and law
- Challenges that arise in enforcing and securing compliance with competition and consumer law
- Contemporary international debates relating to the reform of competition and consumer policy, law and enforcement and institutional design and effectiveness.

\*Times Higher Education World University Rankings 2015-16

## A world class university

The University of Melbourne is consistently ranked among the leading universities in the world. The Times Higher Education World University Rankings placed us number one in Australia and number 33 in the world in its most recent release (2015-2016).








## Studying online

Our courses are designed by a team of graphic designers, education technologists, video producers, video editors and technicians. Our expert e-learning designers work closely with teaching staff to make certain the content we create is ideal for the online medium. And, thanks to recent advances in technology, studying online is more interesting, enjoyable and interactive than ever before.

Online students come from different backgrounds and have many different stories to tell, but one thing that most have in common is that they're very busy. For that reason we make sure their education is as targeted and flexible as possible and available at the times that suit them. We make it possible to connect easily with experts and fellow students and to quickly access grades and academic feedback.

Although it's an entirely different learning experience to face-to-face, it is academically equivalent – and you receive exactly the same qualification as you would studying an on-campus course.

As an online student at the University of Melbourne you can expect:

-  Enriching and engaging learning
-  Flexibility and choice
-  Connection with leading experts
-  Interaction and feedback
-  Dedicated Student Support team
-  Virtual student community
-  Specialisation and career advancement

## Dedicated student support

As an online student with the University of Melbourne you can expect a high level of administrative, technical and academic support from your initial expression of interest in the course, through to your graduation.

Don't be surprised if you get to know our Student Support team members by name; they are dedicated, personal and friendly and they understand that every student experience is unique. And if a challenge arises, they'll do everything in their power to assist you so that you can continue to have excellent learning experiences

## Subject summaries

Core subjects	
Foundations – Competition Law & Economics	Understand the history and spread of competition law across the world over the last century and the range of objectives that have informed its development in different places and at different times. Be introduced to the major features that are either common to or vary between competition regimes and institutions globally. Ensure that you are well-versed in core economic vocabulary, concepts and frameworks and the ways in which they are translated into categories of legal prohibitions and enforcement approaches across all competition systems.
Cartels	Critically examine the main prohibitions that apply to cartel conduct, including approaches taken to and challenges arising in the definition and proof of collusion, the different standards of liability that apply to various categories of conduct, and the range of exemptions or defences that are available. Explore who should be held liable and what approaches are or should be taken to detecting, investigating, sanctioning and deterring cartels.
Unilateral Conduct	Explore various approaches taken to dealing with anti-competitive unilateral conduct. Analyse what is meant by unilateral market power and the conditions that enable such power to be used to implement anti-competitive strategies, such as refusals to supply, intellectual property licensing, and predatory pricing, as well as vertical restraints such as bundling or tying. Examine how the competitive effects of such conduct are best assessed and proven.
Mergers	Develop an in-depth understanding of the legal rules and economic principles that underpin the review of mergers and acquisitions and the types of information and analyses used to assess the competitive effects of these transactions. Examine how 'special' cases, such as joint ventures, failing firms, strategic and minority stakes, and creeping acquisitions are dealt with. Learn about the procedures used by competition authorities and the strategies employed by merger parties in the review context.
Competition Law in a Globalised World	Explore the development of modern thought about trade and competition that originated in the 18th century. Trace the development of 'free trade' and competition as the organising mechanisms of both domestic and international commerce through the 19th and 20th centuries to the present day, examining the evolution and spread of modern competition policy and law in key jurisdictions and regions and contextualising them in light of global shifts in the political economy environment. Consider the relatively recent spread of competition law to developing and small economies and the impact of new technologies on competition law. Be aware of the effects of globalisation of competition law and how it affects international legal practice in this field.
Elective subjects	
Asian Competition Policy & Law	Gain valuable insights into the political economy surrounding competition policy, law and enforcement in key Asian jurisdictions, including China, Hong Kong, Indonesia, Japan, Malaysia and South Korea. Learn about the major features of the law and institutions in these jurisdictions, the extent to which their regimes conform to prevailing global competition norms, and the challenges facing practitioners and enforcement agencies in this region.
Consumer Protection	Understand the policy objectives underpinning consumer protection laws, including the intersection between consumer and competition policies. Develop a clear understanding of the key areas of regulation, including various forms of misleading and deceptive conduct, guarantees and warranties, unfair contract terms and unconscionability, and product liability and safety. Examine key enforcement tools and mechanisms for consumer redress, focussing particularly on the challenges posed by e-commerce, and explore the often complex institutional arrangements involving national and international bodies, as well as non-governmental organisations, in this field.

## Subject summaries cont.

Capstone subjects	
Institutions	Immerse yourself in the challenges and dynamics influencing institutions that administer competition and consumer laws – principally competition authorities, but also central prosecutorial agencies, tribunals and courts. Think about a range of institutional issues including agency models, governance structures, enforcement, compliance and advocacy tools, performance incentives and limitations and evaluation of effectiveness. Undertake an in-depth case-study on a competition or consumer-related body and critically analyse its experience in dealing with a major institutional challenge relating to its development, operation or the performance of its functions.
Competition and Consumer Law Research Project	Carry out in-depth research and produce a substantial research paper on a topic of your choice, supervised by the subject coordinator. Master sophisticated research and analytical techniques in formulating research questions and developing an argument in answer to those questions, draw on extensive theoretical and comparative material to enrich your analysis and conclusions and explore at an advanced level the legal and practical implications of your findings. Present and be tested by experts on your research methods, analysis and conclusions, either in person at a workshop or online.

## Online course fees (indicative cost for 2017 intakes)

Course	Structure	Duration	Point program	Fee
LLM (Global Competition and Consumer Law)	<ul style="list-style-type: none"> <li>7 x 12.5pt core subjects (including 2 capstone subjects) AND</li> <li>1 x 12.5pt elective subject</li> </ul>	2 years	100 points	\$39,424 AUD
Master (Global Competition and Consumer Law)	<ul style="list-style-type: none"> <li>7 x 12.5pt core subjects (including 2 capstone subjects) AND</li> <li>1 x 12.5pt elective subject</li> </ul>	2 years	100 points	\$39,424 AUD
Graduate Diploma (Global Competition and Consumer Law)	<ul style="list-style-type: none"> <li>1 x 12.5pt core subject (Foundations – Competition Law and Economics) AND</li> <li>3 X 12.5pt elective subjects</li> </ul>	1 year	50 points	\$19,712 AUD
Single Subject (Global Competition and Consumer Law)	<ul style="list-style-type: none"> <li>1 x 12.5pt subject</li> </ul>	8 weeks	12.5 points	\$4,928 AUD

For more information about fees and if you are eligible for fee assistance please visit:

**[futurestudents.unimelb.edu.au/admissions/fees](http://futurestudents.unimelb.edu.au/admissions/fees)** or contact our Student Support team on **[study-online@unimelb.edu.au](mailto:study-online@unimelb.edu.au)** or +61 3 8344 0149 (9am – 5pm AEST Monday – Friday).

## Early application prices

Successful applicants for the intake commencing in **Term 3 (July) 2017** who make their application by **30 April 2017** will benefit from early application pricing, which is **30 per cent off the total course fee**.

## Cohort pricing for organisations

Special pricing is available for organisations that enrol multiple members of their organisation in the course. An organisation that enrolls two or more students in LLM (Global Competition and Consumer Law) and/or Master of Global Competition and Consumer Law will benefit from 50% off the indicative total course fee for every second enrolment.

## Scholarships

To facilitate access to this premium program, ten scholarships per intake will be available for the LLM (Global Competition and Consumer Law) and Master of Global Competition and Consumer Law. These scholarships will be awarded to students from emerging and developing economies. Countries qualifying as emerging or developing economies are determined according to the International Monetary Fund and the United Nations. Being awarded one of these scholarships means that the scholarship holder, or his or her sponsoring employer, will only have to pay 50% of the indicative total course fee.

The list of qualifying countries can be accessed at: [www.imf.org/external/pubs/ft/weo/2013/01/weodata/groups.htm](http://www.imf.org/external/pubs/ft/weo/2013/01/weodata/groups.htm)

## Recognised qualification

Our online graduate courses are of the same high standard and are equivalent in rigour and learning outcomes as our on-campus courses. This means you will graduate with **exactly** the same highly regarded qualification as you would from an on-campus course.

If you are graduating with a LLM or other masters degree you can choose to attend a graduation ceremony or graduate in absentia and your official graduation certificate will be just the same as the certificates that apply to on campus degrees (with no reference to the course having been undertaken online).

## Ready to apply?

Apply online today:

**LLM (Global Competition and Consumer Law)**  
[online.unimelb.edu.au/llm-gccl](http://online.unimelb.edu.au/llm-gccl)

**Master of Global Competition and Consumer Law**  
[online.unimelb.edu.au/ma-gccl](http://online.unimelb.edu.au/ma-gccl)

**Graduate Diploma (Global Competition and Consumer Law)**  
[online.unimelb.edu.au/gd-gccl](http://online.unimelb.edu.au/gd-gccl)

**Single subjects in Global Competition and Consumer Law**  
[online.unimelb.edu.au/ss-gccl](http://online.unimelb.edu.au/ss-gccl)

## Find out more

To learn more about this course, contact our Student Support team on **study-online@unimelb.edu.au** or **+61 3 8344 0149 (9am - 5pm AEST Monday - Friday)**, or chat with us live at **online.unimelb.edu.au** (9am - 5pm AEST Mon - Fri).



# Online courses with the University of Melbourne

The University of Melbourne's online graduate courses make studying with Australia's leading university more accessible than ever before.

When you choose an online degree with the University of Melbourne, you get more than convenience. You get the opportunity to connect with:

## A world class university

The University of Melbourne is consistently ranked among the leading universities in the world. In fact, the Times Higher Education World University Rankings placed us number 1 in Australia and number 33 in the world in its most recent release (2015-2016).

## Leading academics

As a student of one of our courses you can be confident that the education you receive online will be equivalent in quality to any on-campus offering. That's because each course is taught by academics who are widely recognised in their fields and the course is designed around a highly engaging and experiential model of learning.

## A global network of high achieving peers

You'll be studying online, but that doesn't mean you'll be missing out on interaction with fellow students. We've created a learning platform that makes connecting with peers an integral – and enjoyable – part of your studies.vy

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