



MELBOURNE
BUSINESS
SCHOOL

WELCOME TO THE WORLD CLASS

MBS.UNIMELB.EDU.AU/ONLINE

GRADUATE CERTIFICATE IN BUSINESS (ONLINE)

WHETHER YOU ARE LOOKING TO CHANGE CAREER FOCUS OR DEVELOP YOUR BUSINESS UNDERSTANDING, THE ONLINE CERTIFICATE PROVIDES BOTH A WORLD-CLASS AND CONVENIENT OPTION TO ACHIEVE YOUR GOALS.

ONLINE SUBJECTS

ACCOUNTING ANALYSIS & DECISIONS

Learn accounting concepts, how to prepare financial reports and analyse accounting information for management decisions.

BUSINESS ANALYTICS & DECISION-MAKING

How organisational information can be gathered and analysed to solve business problems in finance, marketing, HR, supply chain or across a multinational organisation.

ECONOMICS OF MARKETS & ORGANISATIONS

An introduction to the fundamentals of microeconomics and strategy in a management context.

EMPIRICAL METHODS FOR BUSINESS

A guide to collecting, presenting and analysing data for business managers.

FINANCIAL MANAGEMENT

Be equipped with the tools needed to make financial decisions for managers or investors.

VALUE CREATION STRATEGIES

How firms can create and sustain value across the business while working with key stakeholders.

WHAT

The Graduate Certificate in Business is an online course which provides introductory studies in a range of business disciplines including finance, accounting, economics, management and marketing.

WHO IS IT FOR?

This graduate certificate is ideal for:

- » Recent university graduates looking to transition into a business career; or
- » Early to mid-career professionals looking to add a business qualification to their skills portfolio

Students who complete the online Graduate Certificate in Business are also eligible to apply for an on-campus Master of Management program.

See: mbs.unimelb.edu.au/master-of-management-programs).

PROGRAM STRUCTURE

The Graduate Certificate in Business is comprised of four foundation subjects. Students will select 4 from a range of 6 x 12.5 credit point intensively delivered online subjects. Subjects can be done in any order. There are no pre-requisites.

OUTCOMES

- » Critical thinkers and problem solvers in relation to business and commerce related issues and in developing solutions to problems in organisations and in society
- » Effective decision makers in business and commerce
- » Knowledgeable in the core areas of management
- » Competent in critical evaluation of evidence
- » Clear in articulating management issues, ideas theories and solutions to a range of audiences in written and oral form

2018 FEES

- » AUD\$15, 968

2018 APPLICATION DEADLINES

- » Start Year (January): 11 December
- » Mid-Year (July): 4 June
- » Students taking the course from overseas are not required to have an international student visa.

STUDYING ONLINE: YOUR TOP 5 QUESTIONS ANSWERED

1. AM I RECEIVING THE SAME QUALITY OF EDUCATION ONLINE AS I WOULD IN PERSON?

This should be your Number 1 priority when researching online programs, no matter which discipline.

Students in the Graduate Certificate in Business (online) will learn from and connect with world class academics from Melbourne Business School, the same ones who teach our on-campus programs.

2. WILL I HAVE A CHANCE TO INTERACT AND ENGAGE WITH LECTURERS AND OTHER STUDENTS?

The Graduate Certificate in Business has been designed to offer you opportunities for real-time interaction and feedback from your teachers and fellow students, including:

- » Regular live webinars and interaction through discussion forums
- » One-on-one opportunities to address specific questions and provide guidance about what is required of you in terms of participation and assessment

The engaging and dynamic online learning platform allows you to connect with peers and academics across the globe and allows us to bring world experts directly to you, anytime, anywhere.

3. HOW MUCH TIME WILL IT TAKE UP?

The time commitment for the online graduate certificate is around 6 hours per week per subject, including lectures/discussion forums and personal study time.

4. WILL EMPLOYERS REGARD MY QUALIFICATION THE SAME AS ONE RECEIVED ON CAMPUS?

Online learning has become increasingly prevalent in classrooms over the last decade and a recent [IEEE Spectrum study](#) found that employers first and foremost value graduates from select-entry, highly regarded institutions. With a qualification from a leading university the distinction between an online and on-campus diminishes. You will receive the same graduation certification (testamur) as an on-campus student.

5. WHAT IF I NEED HELP?

You will be fully supported throughout your studies, from the initial expression of interest to graduation.

The Learning Management System (LMS) is the university's online learning classroom where you will access your subjects' learning materials and resources, connect with academics and interact with peers via online discussions.

Our dedicated online Student Support Consultants are available via phone, email and live chat to provide the support you need, when you need it.

With help for everything from enrolment to technical support to workload management and health and well-being, we've got you covered.



"WITH A RATIO OF 1 LECTURER FOR EVERY 20 STUDENTS AND COURSE ENROLMENT CAPPED AT 150 EQUIVALENT FULL-TIME STUDENTS PER YEAR, THE GRADUATE CERTIFICATE IN BUSINESS (ONLINE) IS A HIGH QUALITY PROGRAM THAT IS DEMANDING ON OUR RESOURCES AND NOT INTENDED FOR MASS PRODUCTION."

PROFESSOR NASSER SPEAR, DEPUTY DEAN, MELBOURNE BUSINESS SCHOOL

BUSINESS & MANAGEMENT

#1

IN AUSTRALIA

#22

IN THE WORLD

QS WORLD RANKINGS BY SUBJECT 2017

**LEARN MORE:
GRADUATE CERTIFICATE
IN BUSINESS
WEBINAR**

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