



## Evaluation graduate courses

Build your expertise to credibly and confidently evaluate programs.

**100% online**



THE UNIVERSITY OF  
MELBOURNE

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# EVALUATION

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## Overview

The only qualifications of their kind in Australasia, these courses will give you highly sought after specialist evaluation skills. These are skills that you'll be able to apply in your current field and beyond, including the public sector, health, welfare, education, not-for-profit and research sectors.

The University of Melbourne offers two online courses:

- **Master of Evaluation** (1 year full time, 2 years part time)
- **Graduate Certificate of Evaluation** (6 months full time, 1 year part time)

Developed specifically for the digital environment by the Centre for Program Evaluation, this is one of the few courses available online that specialise in Evaluation. Access the latest technology along with the quality of a University of Melbourne education.

*"The online Master of Evaluation course gave me the flexibility to study while managing my family and volunteer commitments. I learned so much because the academics in the course were experts in the field and their feedback really helped me develop my skills. I received great support from the student support team and they were the backbone of my success because they were really helpful through my studies."*

Christie Cline  
Evaluation Graduate (Perth, Australia).

## Who is this course for?

Open to students from any disciplinary background, these courses have been designed to equip graduates with theoretical knowledge and practical skills that can readily be applied in the modern workplace. For busy professionals planning to forge a new career, or looking to take a leadership role in evaluation practice, an evaluation qualification will open new doors and new opportunities in international development, health, education, or in the corporate and community sectors.

The courses are ideally suited to policy and program planners, trainers, teachers, performance auditors, managers and consultants.

## What are the benefits?

- Be regarded as a leader in your discipline, opening new doors and new opportunities in organisations in Australia and around the world
- Become capable of evaluating policies and programs to the highest professional standards
- Improve the outcomes of the programs and policies you are evaluating.

## What will I learn?

These courses will enable you to:

- Demonstrate advanced knowledge and understanding of evaluation theory and practice
- Make effective use of evaluation literature and research
- Apply evaluation theory and methods to a range of professional settings
- Demonstrate an appreciation of professional responsibilities and ethical principles that characterise leaders in the evaluation field.

## Subject summaries

Core subjects		Points
Foundations of Evaluation  <i>*Compulsory for the Graduate Certificate</i>	This subject will provide you with an introduction to evaluation fundamentals, including: the nature and purposes of evaluation, the logic of evaluation, types of evaluations, values and professional standards.	12.5
Applied Research Methodology  <i>*Compulsory for the Graduate Certificate in Evaluation</i>	This subject is designed to provide you with an overview of the methodologies for conducting research in evaluation. In particular, the subject provides an introduction to the philosophical backgrounds and influences on social research, epistemological and ontological considerations, and the basic foundations of research design, logic of inquiry and ethics of social research. You will work on developing research questions and operationalise them to enable data gathering, analysis and interpretation as well as evaluate existing social research.	12.5
Practice of Evaluation	This subject focuses on connecting theory to evaluation practice. Topics include: evaluation-specific tools and methods; planning, conducting and managing evaluations; stakeholder engagement strategies; and evaluation reporting.	12.5
Capstone Subject		
Evaluation Capstone (Master of Evaluation only)	Drawing on theory, knowledge, and skills developed throughout the Master of Evaluation, you will scope and complete an individual project. The project is designed to provide an opportunity to practice from and reflect on what you have learnt from the course.  The capstone project is either 1) participation in a real evaluation project, which leads to the production of a report, or 2) a critical review of a particular body of literature in evaluation, which leads to the production of a journal article.	12.5
Elective Subjects		
Current Evaluation and Research Topics	In this subject, you will focus on developing the skills and knowledge needed to evaluate emerging topics, issues and approaches throughout your evaluation career. You will explore and evaluate a series of topics that have recently emerged in research and evaluation, and/or recent developments in existing approaches, practices and methods. The first 4 weeks of the subject will be led by the instructor, other experts and current Masters by Research and PhD students presenting on key topics. The final 4 weeks will be focused on student research projects, either in teams or as individuals, to evaluate, and report on current topics of their choice.	12.5
Developing Evaluation Capacity	This subject is based on a growing trend of sectors and organisations asking evaluators to build and develop their capacity in evaluation thinking and practice. This subject will explore the fundamentals of evaluation capacity building, the concept of developing evaluation capacity with individuals, teams and organisations and how to apply these concepts in practice.	12.5
Debates in Evaluation	This subject examines the origins and evolution of evaluation theories, models and approaches. Topics covered include: the nature and role of evaluation theory; pioneering figures and major debates in evaluation's short but rich history; approaches to classifying evaluation theories; and the relationship between evaluation theory and contemporary practice.	12.5

## Subject summaries cont.

Elective subjects		Points
Evaluation and Value for Money	Analysing and comparing costs with results involves a particular set of thinking and tasks – including economic methods of evaluation, as well as wider considerations. In this subject, you will focus on developing the basic skills and knowledge needed to engage with evaluation in this area appropriately and effectively in your own practice.	12.5
Impact Evaluation	This subject analyses design options for establishing the impact of social interventions. Topics include: causation; dealing with issues of attribution; conceptual and technical considerations associated with experimental and quasi-experimental design; and alternative strategies for causal analysis.	12.5
Quantitative Methods for Evaluation	This subject provides an introduction to the collection, analysis and reporting of quantitative data in research and evaluation studies. Topics will include: philosophy of quantitative methodology; types of data; samples and populations; descriptive and inferential statistics; exploratory and confirmatory data analysis; survey design and questionnaire construction; and displaying data using SPSS.	12.5
Qualitative Methods for Evaluation	This subject provides an introduction to the theory and application of qualitative inquiry. Topics that will be examined include: orientations to, and debates surrounding, qualitative approaches; the collection, display and analysis of qualitative data; the use of systematic methods of data reduction, display and analysis and how qualitative research methods are commonly used in evaluation studies.	12.5
Mixed Methods Research and Evaluation	This subject provides an introduction to the theory and practice of mixed methods research and evaluation. Topics that will be covered include: the emergence of mixed methods approaches; nature and purposes of mixed methods studies; choosing mixed methods designs; synthesis of mixed methods data; strengths and limitations of mixed methods research and evaluation projects. Practical aspects of the course will involve the design of a mixed methods study incorporating qualitative and quantitative data sources.	12.5
Evaluation in Education	<p>This subject will introduce students entering, or already in, the education sector to the many ways that evaluation is used in education. The subject will begin with an introduction to the origins and the political and social contexts of evaluation as well as the nature and logic of evaluation.</p> <p>Subsequent weeks will focus on the applied fields of evaluation set in the context of education. There are six applied fields of evaluation that will be covered:</p> <ol style="list-style-type: none"> <li>1. Performance evaluation (student assessment; teacher reflective practice)</li> <li>2. Product evaluation (curriculum effectiveness);</li> <li>3. Program evaluation (school accreditation; organisational/ systems-level evaluation);</li> <li>4. Personnel evaluation (teacher performance appraisal; principal performance appraisal)</li> <li>5. Policy evaluation (policy to practice and practice to policy studies);</li> <li>6. Proposal evaluation (assessing grant-making applications for funding) The subject will culminate with a look at meta-evaluation (evaluating evaluations).</li> </ol>	12.5

## Entry requirements

In order to be considered for entry, applicants must have completed:

- A four-year education degree, or equivalent; or
- An undergraduate degree in any discipline and least 50 credit points, or equivalent, of graduate study in education; or
- An undergraduate degree in a cognate area and at least two years of documented relevant work experience.

AND

- A personal statement outlining why they wish to be considered for the course of up to 400 words summarising relevant prior study and work experience.

Meeting these requirements does not guarantee selection.

In ranking applications, the Selection Committee will consider:

- Prior academic performance; and
- The personal statement; and if relevant
- The work experience

The Selection Committee may seek further information to clarify any aspect of an application in accordance with the Academic Board **rules** on the use of selection instruments.

Applicants are required to satisfy the University's English language requirements for postgraduate courses. For those applicants seeking to meet these requirements by one of the standard tests approved by the Academic Board, **performance band 7** is required.

## Course structure and fees

Course	Structure	Point program	Fee
Master of Evaluation (1 year full time, 2 years part time)	<ul style="list-style-type: none"><li>• 3 core subjects</li><li>• 4 elective subjects</li><li>• 1 capstone subject</li></ul>	100 points	\$23,904 AUD
Graduate Certificate in Evaluation (6 months full time, 1 year part time)	<ul style="list-style-type: none"><li>• 2 core subjects</li><li>• 2 elective subjects</li></ul>	50 points	\$11,952 AUD

Course fees are the same for both domestic and international students.

In cases of part-time study, the fee is based on the study load that the student is taking. Fees are paid on a per subject basis each term, and total course fees are not required to be paid up-front.

The fees listed are the indicative costs for 2017\*. The University reviews fees annually. The indicative total course fee is based on typical subject enrolments, and includes an indexation of 5 per cent per annum.

The fees you pay for graduate study will vary depending on the type of enrolment or place you are offered.

If you are an Australian Citizen or Permanent Humanitarian Visa holder, you may be eligible for financial assistance from the Australian Government. You may be eligible for the government loan scheme known as FEE-HELP, which isn't normally the case for leadership and executive programs.

For more information about fees and if you are eligible for fee assistance please visit:

**[futurestudents.unimelb.edu.au/admissions/fees](http://futurestudents.unimelb.edu.au/admissions/fees)** or contact our Student Support team on **[study-online@unimelb.edu.au](mailto:study-online@unimelb.edu.au)** or +61 3 8344 0149 (9am – 5pm AEST Monday – Friday).

## A world class university

The University of Melbourne is consistently ranked among the leading universities in the world. The Times Higher Education World University Rankings placed us number one in Australia and number 33 in the world in its most recent release (2016-2017).








## Studying online

Our courses are designed by a team of graphic designers, education technologists, video producers, video editors and technicians. Our expert e-learning designers work closely with teaching staff to make certain the content we create is ideal for the online medium. And, thanks to recent advances in technology, studying online is more interesting, enjoyable and interactive than ever before.

Online students come from different backgrounds and have many different stories to tell, but one thing that most have in common is that they're very busy. For that reason we make sure their education is as targeted and flexible as possible and available at the times that suit them. We make it possible to connect easily with experts and fellow students and to quickly access grades and academic feedback.

Although it's an entirely different learning experience to face-to-face, you will receive exactly the same qualification and graduation certificate as an on-campus student because you will achieve identical learning outcomes from the same academics that teach our on-campus courses. If you complete a master degree you will also be invited to attend a graduation ceremony in Melbourne.

As an online student at the University of Melbourne you can expect:

-  Enriching and engaging learning
-  Flexibility and choice
-  Connection with leading experts
-  Interaction and feedback
-  Dedicated Student Support team
-  Virtual student community
-  Specialisation and career advancement

## Dedicated student support

As an online student with the University of Melbourne you can expect a high level of administrative and technical and academic support from your initial expression of interest in the course, through to your graduation.

Don't be surprised if you get to know our Student Support team members by name; they are dedicated, personal and friendly and they understand that every student experience is unique. And if a challenge arises, they'll do everything in their power to assist you so that you can continue to have excellent learning experiences.

## Key dates

Term	Applications close	Term starts
Term 3, 2017	28 May	10 July
Term 4, 2017	20 August	2 October
Term 1, 2018	20 November	8 January

## Learn more

To learn more about this course, contact our Student Support team on **study-online@unimelb.edu.au** or **+61 3 8344 0149 (9am - 5pm AEST Monday - Friday)**.

## Ready to apply?

Apply online at  
**[online.unimelb.edu.au/evaluation](https://online.unimelb.edu.au/evaluation)**



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